

Awarded Certificates of Excellence

for Editorial, Design and Promotional Magazine Publishing

—Western Publications Association Maggie Awards

Distribution

JHStyle Magazine maximizes results for our advertising partners by targeting affluent residents, second homeowners and visitors via qualified distribution to high-end retail boutiques, galleries, hotels, resorts, spas, restaurants, medical offices, private FBO executive lounges and the Jackson Hole Airport.

JHStyle has a repeat-readership rate of four, creating high exposure to your ad message. Over 72% of our target audience takes **JHStyle** home with them as a souvenir, for future reference or to pass on to family and friends.

JHStyle is complimentary and is restocked weekly and/or bi-weekly at over 140 locations in Jackson, Teton Village and Teton Valley.

Benefits

- Exclusive Exposure
- 72% Take-Home-Rate
- Upscale Readership
- 3.9x Repeat Readership
- Award-Winning Publisher
- Captive & Receptive Audience
- High Demographic Target Market
- Guaranteed & Verified Distribution

Award-Winning

Our award-winning titles have included:

JHStyle Magazine

TellurideStyle

WesternStyle

Four-CornersStyle

MontroseStyle

Colorado SpringsStyle

Telluride & The San Juans Adventure Guide

Fly-Denver Magazine

Crested Butte & Telluride In-room Guides

The Official Winter Guide for Telluride

The Ouray Official Visitor's Guide

The Official Guides for Blues & Brews

and **Telluride Jazz Festival**



"JHStyle—it is beautiful! The content is making me fall in love with the community—again and again!"
—Fran VanHouten, Rainmaker Coaching, owner



"A huge congratulations on your first issue of JHStyle. It has the best articles and layout of any magazine we have seen so far. Love the look, love the feel."
—Kimberly Green, Svalinn, owner



"I can't say enough about the professional team you have surrounded yourself with and I look forward to being a part of JHStyle now and in the future. Thank you again for the support your magazine has given to my business. It will not be forgotten."
—Nanette Mattei, Nanette Mattei Design, owner



"I greatly admire your Style Magazines. They are elegant, informative and a joy to read."
—Brigid, visitor from California



J.C. Bush Media, LLC

Marketing Colorado, Wyoming & The West

Since 1986

jhstylemagazine.com

Advertising Rates

Ad Size	1x
Full	\$2,895
Two-Thirds	\$2,360
Half	\$1,775
Third	\$1,425
Quarter	\$1,025
SPECIAL SECTION LISTINGS <i>Includes photo and/or logo plus short description.</i>	\$695
EXCLUSIVE—<i>JHStyle Catalogue</i>™ Full Page Ad \$1,995	
DISTRIBUTION 25,000 per issue 140+ distribution points Print and online exposure 	

PREMIUM LOCATIONS

Back Cover	\$4,895
Inside Front/Back/Page 3	\$3,310
Pre-Contents	\$3,150

ANNUAL CONTRACT (TWO ISSUES)

5% Discount Per Issue

PAYMENT REQUIREMENTS

50% deposit upon contract. Balance due 30 days net upon publication release.

AD PRODUCTION

One hour of ad production is included in rate. Additional ad production will be billed at \$90 per hour.

DEADLINES

Space - September 28 • Materials - October 10



Media Kit

WINTER/SPRING 2017-18

Mission

JHStyle Magazine unveils the unique character of Jackson through the eyes of those who make this community so special. Providing award-winning editorial, content and design along with unmatched distribution has been core to the success of the *Style* Magazines. *JHStyle* advertisers gain high repeat exposure and capture rates for a defined target market of locals, second homeowners and visitors.

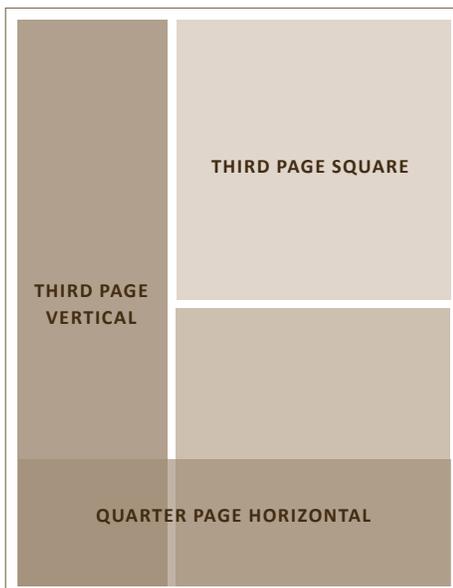
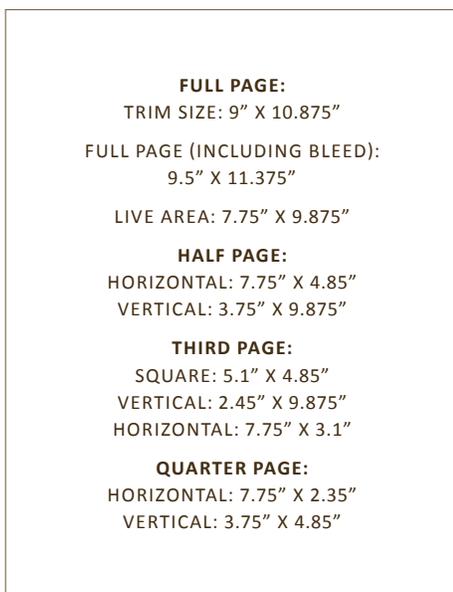
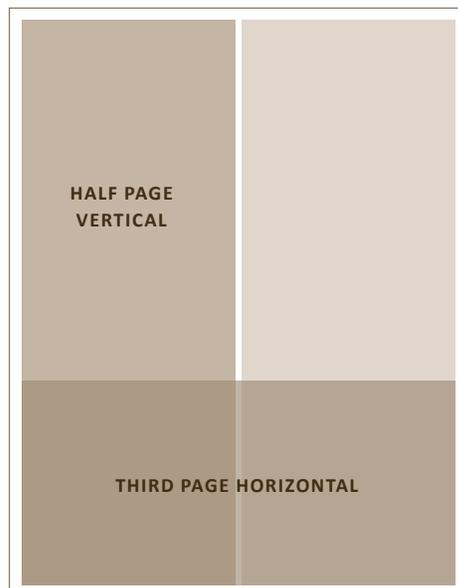
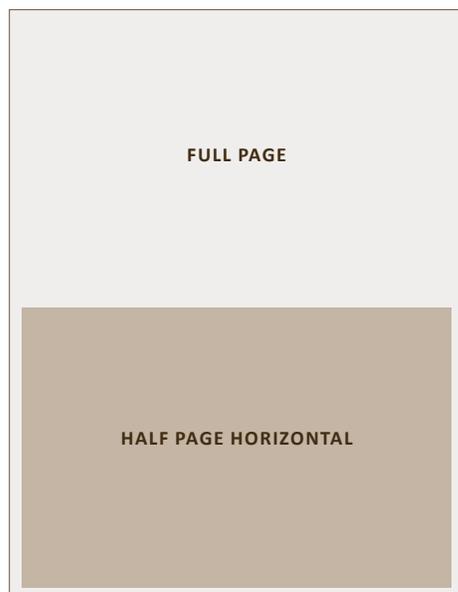
Audience

JHStyle Magazine targets affluent residents and visitors via qualified, targeted distribution to high-end galleries, retailers, restaurants, spas, medical offices, country and golf clubs, five-star hotels, resorts, premier in-flight executive lounges and private FBOs servicing Jackson Hole.

Exposure

Research shows print magazines continue to outperform all other media in driving purchasing intent. Readers voluntarily choose print media and their affinity for the magazine content transfers to the related advertising messages. *JHStyle Magazine* works with our business partners to make sure ad placement maximizes ad exposure. Exit surveys reveal over 74% of *JHStyle Magazine* readers make an active purchasing decision based on an editorial and/or ad in our publications.

Ad Sizes of Style



Contact

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